**Pilot localizer and shit**

To get a sense whether we can see PrC with our scanning protocol, we used a block-design one-back localizer, and a lifetime exposure judgement task.

**Actual experiment**

Stimuli were 180 concrete English concepts selected from McRae’s database. They were divided in to 10 sets of 18 concepts, matched on average feature-overlap with respect to the entire database, normative lifetime exposure, word frequency, number of letters, and number of syllables, using genetic algorithms (van Casteren & Davis, 2007). The match were confirmed with MANOVA in R.

5 sets of 18 concepts were used as frequency stimuli, the rest were used as lifetime stimuli. This assignment was counterbalanced across participants.

During study, the 5 sets were each presented for 1, 3, 5, 7, and 9 times, resulting 450 presentations in total. In addition, 50 pronounceable non-words each presented once were used as targets for the lexical decision task in the study phase. These non-words are the same across the two counterbalance versions. So in total, a study phase is consist of 500 trials, which were divided into 10 runs of 50 trials, with the run order counterbalanced across participants.

During test, the words presented in the study phase were used in the relative frequency judgement task, while the other 5 sets were used for the lifetime exposure task. The two tasks alternate every 5 trials, resulting a total of 180 trials. These trials were divided into 4 runs of 45 trials, again the run order was counterbalanced across participants.

For both the study and the test phase, the inter stimulus intervals (ISI) were jittered. They were randomly sampled from a truncated exponential distribution using custom MATLAB script. They mean ISI, minimum, and maximum were 4 seconds, 2.5 seconds, and 10 seconds, respectively.

Participants used 2 keys to make the lexical decision in the study phase, and 5 keys to make the frequency/lifetime decision in the test phase on a 5-point Likert scale. The hand/finger mapping was counterbalanced across participants for the test phase tasks, but not for the study phase task. In addition to written and verbal instruction about the details of the key mapping, after the study phase and before the test phase, participants completed a practice block to familiarize them with the key mapping. In this practice block, they saw numbers 1-5, and are asked to press the corresponding key on the MRI button box. Participants have to get 45 correct trials successively to pass. Each trial is self-timed. If they make an incorrect response, a figure of the button box with a red box on the correct key will be shown to them for 2 seconds.